

PRIVACY & DATA PROTECTION STATEMENT



CLOUD & HEAT
THE CLOUD THAT HEATS HOMES WORLDWIDE

PRIVACY & DATA PROTECTION STATEMENT



1. Scope

The protection of your personal data and thus the protection of your privacy are of the utmost importance to our company. The purpose of this Privacy & Data Protection Statement is to inform you about the types of data CLOUD&HEAT TECHNOLOGIES GMBH collects and uses when you visit and use our website. In this context, we observe applicable laws and regulations, in particular those contained in the German Federal Data Protection Act (Bundesdatenschutzgesetz - BDSG) and the German Telemedia Act (Telemediengesetz - TMG).

2. What is personal data?

Personal data refers to any information concerning the personal or material circumstances of an identified or identifiable individual (§ 3 (1) BDSG). This includes, for example, address, name, e-mail address or telephone number. However, data regarding marital status, insurance number or which websites you have visited are also considered as personal data. We only collect, use and disclose personal data if this is legally permitted or you have consented to the collection of such data.

3. Which types of data are collected and processed?

Access data / Server log files

Data is automatically collected every time you visit our website or use our services (so-called server log files). Amongst others, access data includes:

Name of the website accessed, date and time of access, volume of data transmitted, notification whether access was successful, browser type including version, the user's operating system, website you previously visited, IP address and the provider making the inquiry. This log data is used for purposes of statistical analysis, operational purposes, security and optimisation of content on offer. In the event specific indicia result in a legitimate suspicion of unlawful use, the operator reserves the right to conduct a subsequent verification of such data.

Contacting us

If you contact us via the contact form or by e-mail, your information will be stored for purposes of responding to your inquiry as well as potential follow-up questions.

Comments and contributions

In the interests of our own security, we store your IP address when you comment on our blog or write other contributions. In the event of illegal comments and contributions (e.g. insults or prohibited political propaganda), we may be subject to legal action and as a result are interested in the identity of the author.

Comments subscriptions

You may subscribe to receive follow-on comments. You will receive a confirmation e-mail from us in order to ensure that you are also the owner of the e-mail address provided. The confirmation e-mail additionally contains information on how to unsubscribe from receiving comments. Of course, the cancellation of the subscription is possible at any time.

Newsletter

We offer a newsletter in which you may learn more about CLOUD&HEAT TECHNOLOGIES GMBH and our products.

If you wish to receive our newsletter, you need to provide us a valid e-mail address as well as information which permits us to confirm that you are the owner of the respective e-mail address respectively that the owner consents to the receipt of the newsletter. We do not collect additional data. We only use this data for purposes of sending the newsletter and do not disclose this information to third parties.

Upon signing up for our newsletter, we save your IP address and the date of registration for documentary purposes in the event a third party abuses the e-mail address of the authorised party or has registered for the newsletter without the knowledge of the authorised user.

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You may revoke your consent to the receipt of the newsletter and to the storage of your data referred to above at any time via link in the newsletter, in your profile or by sending us a notice

Registration function

If you would like to take advantage of our services, we need the information you are required to enter upon registration. Data collected is visible in the entry screen during the registration process.

Cookies

We use so-called cookies in order to be able to offer you the use of certain functions on our website. Cookies are small text files which enable specific information related to your device to be stored on the device you use to access our website (PC, Smartphone, etc.). On the one hand, these cookies facilitate the user-friendliness of our website (e.g. saving log-in information) and, on the other hand, the collection of statistical data related to website use so that we may improve our offerings based on an analysis of this data. By changing your browser settings, you may prevent or limit the installation of cookies on your computer. However, please note that this may prevent you from making full use of certain functions on our website.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. („Google“). Google Analytics uses „cookies“ (text files) placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. In case of the activation of IP-anonymisation on this website, Google will shorten your IP-address within member states of the European Union or in other contracting states of the Treaty on the European Economic Area (EEA). Only in exceptional cases the complete IP address will be transferred to a server of Google in the US, where it will be shortened. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing the website operator with other services relating to website and Internet use. The IP address transmitted by your browser within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings in your browser; however, please note that if you do so, you may not be able to use the full functionality of this website. Furthermore, you can prevent Google's collection and use of data generated by the cookie and related to your use of the website (including your IP address) by downloading and installing the browser plug-in available at (<https://tools.google.com/dlpage/gaoptout?hl=en>). For further information on terms of use and data protection/privacy, please see <http://www.google.com/analytics/terms/us.html> or www.google.com/analytics/learn/index.html. Please note that on this website, Google Analytic has been supplemented by the code „gat._anonymizeIp();“ in order to ensure anonymized collection of IP addresses („IP masking“).

Use of Facebook Social Plugins

This website uses social plug-ins from the social network facebook.com, which is operated by Facebook Inc., 1601 South California Avenue, Palo Alto, CA 94304, USA. The plugins can be recognised by the Facebook logo (white „f“ on a blue tile). The list of Facebook plugins may be accessed at:

<https://developers.facebook.com/docs/plugins/>.

A direct connection between your browser and the Facebook servers is established via the plugin when you visit our website. Please note that we as the provider have no knowledge about the content of the data transmitted or of the use thereof by Facebook. We may only inform you according to our information status: When the plugin is activated, Facebook is informed that you, with your IP address, have visited our site. If you are at the same time logged in to your Facebook account, your access to our website may be associated with your Facebook account and any comments you make may be saved. If you do not wish Facebook to be able to associate visiting our pages with your Facebook user account, please log out of your Facebook user account before visiting our website.

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Facebook may save your IP address even if you are not a member of Facebook. According to Facebook, this is only done in anonymised form in Germany.

For more information, please see the Facebook data protection/privacy statement: <https://www.facebook.com/about/privacy/>.

It is possible to block the Facebook social plugin with an add-on for your browser (e.g. „Facebook Blocker“).

Twitter

Our pages incorporate functions of the service Twitter. These functions are offered by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. The symbol for these functions is a blue bird.

When you access our website, the browser establishes a direct connection to the servers of Twitter. Please note that we as the provider have no knowledge about the content of the data transmitted or of the use thereof by Twitter. You may obtain additional information from the Twitter data protection/privacy statement: <http://twitter.com/privacy>.

Google + button

Our website uses the „+1“ button for the social network Google Plus, Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. You may recognise the button by the sign „+1“ on a white or coloured background. When you access our website, the browser establishes a direct connection to the servers of Google. Please note that we as the provider have no knowledge about the content of the data transmitted or of the use thereof by Google. According to Google, no personal data is collected without clicking the button. Such data (including IP address) is only collected and processed in the case of members who are logged in. If you wish to prevent this, you must log out of your Google account before clicking the +1 button.

You may find additional information on settings to protect your privacy located in the Google privacy/data protection statements:

<http://www.google.com/intl/de/+1/policy/+1button.html> and the FAQ:

<http://www.google.com/intl/de/+1/button/>.

4. Your good right!

You have the right to receive information from us at no charge regarding whether and what types of personal information we have stored about you. In addition, you have the statutory right to correct, block or delete improperly stored personal data to the extent a statutory retention period does not preclude doing so.

Please contact the designated Data Protection Officer at CLOUD&HEAT TECHNOLOGIES GMBH in order to exercise your rights.

Data Protection Officer

CLOUD&HEAT Technologies GmbH Königsbrücker Straße 96 D-01099 Dresden

